Canadian Studies Center
Michigan State University
2012 Annual Board Meeting and CN Forum

Tuesday, May 15 -- Kellogg Center, Lincoln Room
Reception and Red Cedar Room Dinner
Wednesday, May 16 -- International Center, Third Floor Work Session and First Floor Lunch

Tuesday, May 15 – Kellogg Center
5:00 p.m. to 6:30 p.m.
Reception and Address
Kellogg Center, Lincoln Room
Canadian Studies Center will host the Port Lansing Global Logistics Reception, Lincoln Room

Speakers
Governor James J. Blanchard, Honorary Chair of the Board
Canadian Studies Center at Michigan State University
Michigan’s important and necessary role in the global economy with Canada as its partner

CN Leadership Delegate
CN’s view of Michigan and its supply chain potential

7:00 p.m.
Private Dinner for Advisory Board Members
Kellogg Center, Red Cedar Room
Roy Norton, Consulate General of Canada in Detroit
Canada’s Priorities in its Relationship with the U.S. and the World

9:00 p.m. Closing

Wednesday, May 16, International Center
8:00 a.m. Continental Breakfast
International Center, Third Floor, Room 303

8:30 a.m. Kick Off Session
Welcome
Richard Cole, Professor and Immediate Past Chairperson of the Department of Advertising, Public Relations and Retailing at Michigan State University

Opening remarks
Governor James Blanchard, Honorary Chair of the Board
Canadian Studies Center at Michigan State University

An Invitation to Fellow Board Members

University Priorities: Current Activity, Goals, Vision
AnnMarie Schneider, Director, Canadian Studies Center

9:00 a.m. Faculty Engagement—Led by Dawn Pysarchik, Professor, Professor, Department of Advertising, Public Relations and Retailing

- Professional Growth
  Michael Stamm, Assistant Professor, Dept. of History and School of Journalism
  Fulbright Experience
- Interest/Project Focused
  Rebecca Malouin, Assistant Professor and Director of International Programs, Dept. of Family Medicine
  Health Focused Project
- Cross Discipline Mix
  Heather Howard, Assistant Professor, Dept. of Anthropology
  Seminar Series/Arts and Humanities Symposium
- On and Off Campus Mingle
  Dave Closs, Professor, Supply Chain Management, John H. McConnell Chair in Business Administration
  Supply Chain Innovation

Table Discussion of Faculty Engagement for 2012-2013

10:10 a.m. Break

10:30 a.m.
Policy Discussion – Led by Sarah Hubbard

- Trade and Transportation
  Daniel Lynch, Associate Professor and Director, Centre for International Trade & Transportation, Dalhousie University
  David Hollister, President, Prima Civitas Foundation
  University Partnership, Great Lakes International Trade and Transport Hub Initiative
- Great Lakes, Shared Responsibility
  Patricia Birkholz, Director, Office of the Great Lakes, Michigan Dept. of Environmental Quality
  Invasive Species
  Great Lakes Restoration

Table Discussion of Policy Focus for 2012-2013

11:30 a.m. Break for Lunch, Core faculty invited
Conversation with Provost Kim Wilcox
International Center, Spartan Room A, First Floor
1:00 p.m. Student Participation – Facilitated by Kayleigh VandenBussche

- Presenting the Opportunity to Students
  Douglas Barcy, Senior Vice President, PNC Bank
  AnnMarie Schneider, Director, MSU Canadian Studies Center
  Why Canada? Why at MSU?

- Providing the Incentive
  Gloria Combe, Principal, Combe Consultants, Inc.
  Student Scholarship Members

- Recruiting Student Interest
  Michael Jones, Professor and Chairperson, Co-director of Quantitative Fisheries Center, Dept. of Fisheries and Wildlife
  Internship Opportunities
  Graduate Seminar

Table Discussion of Student Opportunities 2012-2013

2:00 p.m. Envisioning a Top Ranked Center—Facilitated by Janet Blanchard

- Defining Priorities
- Setting a direction consistent with the day’s discussion
- Seeking Resources and Development Ops

3:00 p.m. Meeting Summary – Facilitated by AnnMarie Schneider

- 2012-2014 Activities, Goals, Vision
- Closing Remarks from around the Table

3:30 p.m. Adjourn