8:45 a.m.

Work Session Begin
Welcome

Vision for Michigan State University’s Canadian Studies Center
Where it stands, Where it is headed
AnnMarie Schneider, Center Director

9:30 am

Center Orientation
Dawn Pysarchik, Associate Dean, International Studies and Programs (ISP) How is the Center situated within ISP at Michigan State
Mike Stokes, Budget Director, ISP Explanation of Resources
Claire Brender, Alumni Relations Director, ISP MSU Alumni Relations

10:00 a.m.

Open Discussion followed by a break

10:00 a.m.

MSU in Canada—Opportunities
The Exchange between MSU and Canada
Food, Water, Energy in the context of Transportation and Trade, Health and Safety

Stephen Blank (Overview)
Teresa Bernardo (Great Lakes Restoration) confirmed
Kurt Dewhurst (Arts and Culture, Collaboration)
David Closs (Supply Chain)
Robert Blake (Latin American and Caribbean Studies)

Visitor’s Address

At the Intersection of Academia, Business, and Policy
Warren Everson, Senior Vice President for Policy, Canada Chamber of Commerce and Executive Director for the International Chamber of Commerce

Current Cross Border Collaborations
Michael Jones (Fisheries & Wildlife, Simon Fraser)
Dan Lynch (Trade, Dalhousie)
Monica Gattinger (Policy, Univ of Ottawa)
Steven Pueppke (Energy, Animal Science, Guelph Univ)

11:40 a.m.

Discussants
12:30
Lunch Break
Keynote: James Blanchard, Honorary Chair of the Board

1:15 p.m.
Lunch Program
The Student Experience
Student Affiliates
CN Fellows
Joyce Scholars

1:45 p.m.
Break

2:00 p.m.
Return to Work Session
Canadian Perspectives: Roy Norton, Consul General

2:30 pm
Capacity Building—Facilitated Discussion
How we can serve one another

3:15 p.m.
Methods for Getting the Work Done
Board structure, Open seats nominations

3:15 p.m.
Call to Action—Next Steps

4:00 p.m.
Reception with Key Address
Amghad Shehata, Vice President for Strategy and Governmental Affairs, UPS and former director for Transportation/Trucking/Railroad Industries

MSU Community Invited
• Canadian Studies Center Orientation
• Discussion of in depth issues of the center
  – Agriculture
  – Water and Energy
    • Transportation
    • Trade
    • Health & Safety
Mission: Michigan State University’s Canadian Studies Center fosters an understanding of Canadian society and its relationship with the U.S., as well as its interests and participation in worldly affairs. The center builds information networks and facilitates discussions focused on aspects of Canada through teaching, research and outreach -- a mission derived from the university’s land-grant and now world-grant ideals.
Amgad Shehata

Vice President
Strategic Development and Public Affairs
United Parcel Service
ashehata@ups.com

Amgad serves as a Chair for the Canadian Courier and Logistics Association (CCLA) as well as vice Chair of the Canadian American Business Council, based in Washington.

During his 22 year tenure at UPS, Amgad has held several senior management roles in the areas of Strategic Planning, Mergers and Acquisitions, Finance, and Marketing. He has leveraged his transportation experience and cross border knowledge to help develop and launch new innovative product and process solutions that reduce friction points in global commerce, and in particular, North American trade.

Over the last several years, as supply chain issues have risen in strategic importance, one of his most important roles has been to help facilitate a wide ranging dialogue between public and private interests concerning new cross-border measures and continental competitiveness. This includes tri-lateral government initiatives designed to develop and implement policies and processes that can enhance North American trade, security and global competitiveness.