Canadian Studies Center
Michigan State University
Advisory Board Meeting

Tuesday, May 24, 2011
Kellogg Center – Centennial Room
Work Session Begins at 8:45 a.m.
Welcome

Welcoming Remarks by AnnMarie Schneider
Director of the Canadian Studies Center
Meeting Facilitator

Brief remarks by Governor Jim Blanchard
Honorary Chair of the Board

About the Center for Canadian Studies Center
Where it stands- What is the Vision?
AnnMarie Schneider
Center Orientation

The next three speakers will each provide information on the center’s structure and support system.
Center Orientation

Dawn Pysarchik, PhD

Professor and Senior Associate Dean, International Studies and Programs (ISP), Michigan State University

How the center is situated at Michigan State University
Center Orientation

Mike Stokes
Budget Director, ISP
Michigan State University

An Explanation of Budget Resources
Center Orientation

Claire Brender
Alumni Relations Director, ISP
Michigan State University

MSU Alumni Relations in Canada
The Exchange between MSU and Canada: Food, Water, Energy in the context of Transportation and Trade, Health and Safety

This session will identify opportunities for the center’s core faculty to contribute to globally focused research and discussion while presenting their interest and work in Canada.
The Exchange Between MSU and Canada

Stephen Blank, PhD
Senior Fellow, Centre for International Governance Innovation
Senior Research Analyst, Arizona State University’s North American Center for Transborder Studies

Overview

Theresa Bernardo, DVM, MSc
Associate Professor, College of Veterinary Medicine
One Health Knowledge Initiatives

Great Lakes Resilience
The Exchange between MSU and Canada

Robert Blake, PhD
Director, Center for Latin American and Caribbean Studies
Michigan State University
Latin American and Caribbean Studies

C. Kurt Dewhurst, PhD
Director, Arts and Cultural Initiatives
Senior Fellow, University Outreach & Engagement, MSU
Arts and Culture, Collaboration
Window View at the Intersection of Academia, Business, and Policy

Warren Everson

Senior VP for Policy, Canadian Chamber of Commerce
Executive Director, International Chamber of Commerce

Mr. Everson will bring a discussion to the table that highlights multi-sector collaboration in addressing challenges in business and in society.
Current Cross Border Collaborations in Development

Michael Jones, PhD
Professor and Chairperson
Dept of Fisheries and Wildlife, Michigan State University
Fisheries & Wildlife

Daniel F. Lynch, PhD
Associate Professor and Director, Centre for International Trade & Transportation, Dalhousie University
Global Trade

Jill McCutcheon, DVM, PhD
Director, International Programs, College of Veterinary Medicine, Michigan State University
Veterinary Medicine
Lunch Program

James Blanchard
Honorary Board Chair

Governor Blanchard will offer general remarks about his experience of cross border connections while serving in various roles on campus, in business and in the law and policy community.

Students engaged with the center will follow.
The Student Experience

Student Affiliate: Michael Miller
CN Fellow: Kayleigh VandenBussche
Joyce Scholar: Bryce Coon

Students will speak of their experience with working in Canadian Studies.

What drew their interest? Has it changed their perspective on the U.S. – Canada connection? How will their experience be reflected in their work.
Role of the University in International Relations

Roy B. Norton, PhD
Consul General, Consulate General of Canada—Detroit

Mr. Norton’s brief remarks will kick off a discussion of how universities contribute to international understanding.
Model of Collaboration

David J. Closs, PhD
John H. McConnell Chair in Business Administration
Michigan State University

Dr. Closs will present research that is supported by the New Economy Initiative. The work is focused on the supply chain and is an example of business, academe and community collaboration.
Capacity Building-Facilitated Discussion

After learning about the Center, the direction of the University and the experience and interest of those around the table, discussion will focus on ways to further engage students, faculty and the community in Canada-related activity and to advance understanding of Canadian culture.

- Network Connections
- Faculty Engagement
- Student Opportunities
  - Policy Education
  - Public Outreach
Methods for Getting the Work Done, Call to Action

The Board will participate in a facilitated discussion about how they would like to participate in and contribute to the Canadian Studies Center’s mission.
Next Steps

Thank you for participating in today’s meeting.
We look forward to working with you.

Closing
CN Reception with Keynote Address

Amghad Shehata

Vice President for Strategy and Governmental Affairs, UPS and former director for Transportation/Trucking/Railroad Industries

UPS is among the corporate advisors to President Barack Obama on the goal of doubling U.S. exports by 2015. Mr. Shehata will talk about his observations of efficient flow of product and what is needed to accommodate the goal. Does the Michigan – Ontario connection have what it takes to majorly contribute to realizing the goal? What can be done immediately to support this goal?