Annual Board Meeting
May 15-16, 2012
Advisory Members and Meeting Contributors Biographies

James Blanchard, State of Michigan Accomplishment
Partner, DLA Piper, former Ambassador to Canada

Jim Blanchard has dedicated his life to public service and law, serving with distinction as governor of the State of Michigan, ambassador to Canada and a member of the United States Congress. Currently, he is co-chair of Government Affairs for the global law firm of DLA Piper and chairman of the Meridian International Center, a leading public diplomacy, non-profit center in Washington D.C. During his tenure as ambassador (1993-96), Blanchard managed a broad range of trade, environmental and energy issues between the United States and Canada, including spearheading the Open Skies Agreement. In recognition of his outstanding performance as ambassador, Blanchard received the Secretary of State's Foreign Affairs Award for Public Service, making him one of only a handful of ambassadors to receive this prestigious award.

Douglas Barcy
Senior Vice President, PNC Bank

Doug Barcy has worked in the banking industry for over 30 years in a wide number of roles. Currently he is a Senior Vice President with PNC Bank in the Public Finance area of the bank. In this role he is responsible for working with state and local units of government, private and public colleges and universities and K-12 school districts. In his prior roles he has worked with Native American communities throughout the United States on economic development initiatives, managed groups of middle market lenders, and helped form and run a nationwide specialty mortgage finance company.

Barcy received his bachelor degree from Albion College and his MBA from Michigan State University. He is a long time resident of East Lansing.
Dave Closs
Professor, Supply Chain Management, John H. McConnell Chair in Business Administration
Supply Chain Innovation

Dr. David J. Closs is the John H. McConnell Chaired Professor of Business Administration in the Department of Marketing and Supply Chain Management at Michigan State University. Closs completed his MBA and Ph.D. at Michigan State in 1978 focusing on the topics of marketing, logistics and management science.

Closs has been extensively involved in the development and application of computer models and information systems for logistics operations and planning. The computer models have included applications for location analysis, inventory management, forecasting and routing. The information systems development focuses on inventory management, forecasting and transportation applications. His experience has focused on the logistics related issues in the consumer products, medical and pharmaceutical products and parts industries. Closs actively participates in logistics executive development seminars and has presented sessions in North America, South America, Asia, Australia and Eastern Europe. Closs’s primary research interests include supply chain strategy, information systems, security, and planning techniques. He was one of the principle researchers in two studies completed by Michigan State University investigating world-class logistics and supply chain capabilities.

Patricia Birkholz
Director, Office of the Great Lakes, Michigan Department of Environmental Quality

Patty Birkholz was recently appointed by Governor Rick Snyder as Director of the Office of the Great Lakes. She just completed two terms in the Michigan Senate and three terms in the Michigan House of Representatives. She was chair of the Senate Natural Resources and Environmental Affairs Committee where she provided leadership on a variety of key Great Lakes issues including the adoption of the Great Lakes Water Compact, passage of state regulations for water withdrawal, and ballast water regulations.

Janet Blanchard
Advisor to the Meridian International Center

Janet Blanchard, a career civil servant in Michigan, serves as an advisor to the Meridian International Center, a leading public diplomacy and cultural exchange program in Washington, D.C. Prior to joining her husband at the U.S. Embassy in Canada in 1993, Blanchard was an associate director of presidential personnel in the White House for President Bill Clinton. In 2004, upon the recommendation of U.S. Senator Bob Dole, Janet served as protocol director for the World War II memorial dedication in Washington, D.C. Janet previously served on the board of directors of the Michigan 4-H Foundation and also on the board directors of the Centre for the Studies of Children at Risk at McMaster University in Hamilton, Ontario.
Richard Cole
Professor and Past Chairperson of the Department of Advertising, Public Relations and Retailing, Communications Arts and Sciences

Richard T. Cole, PhD is professor and former chairperson of the Department of Advertising, Public Relations, and Retailing, Michigan State University, East Lansing. Prior to rejoining MSU in 2006, Cole was executive vice president and chief administrative officer of the nine-hospital Detroit Medical Center, which he joined after retiring as a senior vice president for the not-for-profit Blue Cross Blue Shield of Michigan in 2003. At the Blues, Cole had been a corporate officer and had supervised a number of divisions since 1991. He served on the national brand committee of the Blue Cross Blue Shield Association. In 1983, Cole was appointed Deputy Director, Michigan Department of Commerce. He soon became press secretary, and then later (1986) chief-of-staff, to Gov. James J. Blanchard. He also served as president of the Michigan Education Trust, the nation's first pre-paid college tuition program. Before joining the Blanchard Administration, he co-owned and operated a communications counseling firm, Publicom Inc., and was a principal in other Lansing-area businesses.

Gloria Combe
Principal, Combe Consultants, Inc., U.S. Canada Relations, Rail Transport

Gloria R. Combe is Principal of Combe Consultants, Inc., with CN as a major client. Prior to forming her own firm, she served as Director, U.S. Government Affairs for CN (Canadian National Railway) responsible for Michigan, Ohio, Indiana, Pennsylvania and New York.

Combe is a member of the Michigan Chamber of Commerce, the Detroit Regional Chamber of Commerce and serves on the Board of Directors of the Southern Wayne County Chamber of Commerce Executive and Legislative committees for the "downriver" Detroit area.

Brian Folmar
Undergraduate in History and Linguistics, Governor General of MSU Canadian Studies Student Organization

Brian Folmar has been actively involved with the Canadian Studies Center since early 2010. He has assisted the CSC at events such as the CN Forum and the GLITTH Summit. Through his interaction with the CSC, Folmar has assisted the State of Michigan and the Great Lakes Region in the commemoration of Bicentennial of the War of 1812. He also has interned in Ottawa for M.P. Jack Harris, the Opposition Defense Minister. Most recently he assisted the CSC in restructuring the Canadian Studies Student Organization. Folmar will graduate with his B. A. this December.
David Hollister
President, Prima Civitas Foundation

David Hollister has dedicated his life to public service. Currently, he is the Senior Vice President of Strategic Initiatives at Prima Civitas Foundation (PCF), a 501 C3 nonprofit organization based in Lansing, Michigan. He came to PCF in 2006. Previously he served Governor Granholm as head of Michigan’s Department of Labor and Economic Growth. Before coming to state government he served ten years as Lansing’s Mayor. Before his election as mayor he spent nearly twenty years in Michigan’s House of Representatives.

Hollister sits on many statewide boards. He is currently a member of the Early Childhood Investment Corporation (ECIC) board. The ECIC promotes learning for infants and preschoolers. He sits on the Michigan Hospice Board. The Michigan Hospice Act creating the board was sponsored by David Hollister. It was the first law of its kind in the nation. He was a co-convener of the Facility for Rare Isotope Beams (FRIB) committee. Hollister is chair of the Great Lakes International Trade and Transport Hub Initiative, a multifaceted network aimed at generating economic development in the U.S. Midwest and Canada.

Heather Howard
Assistant Professor, Department of Anthropology

Heather Howard is an Assistant Professor in the Department of Anthropology, where her teaching focuses primarily on medical anthropology and American Indian Studies. She also holds a research faculty affiliation with the Centre for Aboriginal Initiatives at the University of Toronto. She completed her undergraduate degree at Concordia University in Montreal. In 1995, she began her graduate study at the University of Toronto, and worked as a program coordinator at the Native Canadian Centre of Toronto.

Howard recently completed a project with an all-Aboriginal student team funded by the Canadian Institutes of Health Research, which gathered information on Aboriginal's with diabetes. Howard's earlier work highlights feminist anthropological perspectives and Aboriginal women's work in urban community organizing.

Sarah Hubbard
Principal, Acuitas, LLC

Sarah Hubbard is known as one of the leading legislative strategists working in Michigan government relations. She developed national coalitions around issues concerning U.S./ Canada immigration issues, health care and automotive concerns. Also, she managed the Chambers' political fundraising and financial contribution activities. In Michigan, Hubbard has worked closely on health care policy issues and serves as the Chair of the Michigan Hospital Association's Business Advisory Committee. Prior to the Chamber, Sarah spent 3 years as a Legislative Assistant in the Michigan House of Representatives.
Michael Jones
Professor and Chairperson, Co-director of Quantitative Fisheries Center, Department of Fisheries and Wildlife

Since 2008, Professor Michael Jones has served as the Chair of the Department of Fisheries and Wildlife at Michigan State University, where he leads an academic unit with over 40 faculty and 100 graduate students. His scholarship focuses on renewable resource management issues, particularly fisheries. He has expertise in simulation modeling, decision analysis and adaptive management. A central theme for his research is understanding and accounting for the role uncertainty that plays in wise resource management. Since joining the faculty at MSU, his work has been primarily targeted at the Laurentian Great Lakes, and has addressed three key management issues: sea lamprey control, harvest management, and fish stocking programs.

Daniel Lynch
Associate Professor and Director, Centre for International Trade & Transportation, Dalhousie University

Daniel F. Lynch, Ph.D, M.P.A. is a partner with Global Logistics Development Partners and an Associate Professor and Director of the Centre for International Trade and Transportation at Dalhousie University in Halifax, Nova Scotia, Canada.

Lynch is an expert in North American supply chain issues and his research includes: global supply chain alliances, supply chain & marketing strategy, e-commerce, transportation and sustainability. His professional managerial experience includes over twenty years of retail ownership, transportation administration / engineering, and warehouse operations. Lynch serves on the Board of Directors of the Canadian Transportation Research Forum (Ontario, Canada) and the Canadian Studies Center at Michigan State University. Lynch is a founding member and Vice-Chair of the Great Lakes International Trade and Transport Hub Steering Committee.

Previously Lynch was on the faculty of Marketing and Supply Chain Management in the Eli Broad College of Business at Michigan State University and he was an Associate Professor, Chair of the Department of Marketing and Associate Dean at Montana State University-Billings.

Rebecca Malouin
Assistant Professor and Director of International Programs Department of Family Medicine

Rebecca Malouin, PhD, MPH is an assistant professor in the Department of Family Medicine and the Department of Pediatrics and Human Development in the College of Human Medicine. Malouin also serves as Director of the Primary Care Research and Evaluation Program. Prior to this position, Malouin served as Director of International Programs in the Department of Family Medicine. Malouin's research focuses on understanding the core attributes of primary care and how both implementation and presence of these attributes affect patient, family, physician and practice staff experience, quality of care, health outcomes and cost of healthcare. She has a great interest in the comparative effectiveness of different approaches to primary care.
**Roy Norton**  
Consulate General of Canada in Detroit U.S.--Canada Relations

As the Consul General of Canada based in Detroit, Norton represents Canada in Michigan, Ohio, Indiana and Kentucky. Before August, 2010, Roy Norton served the Canadian Embassy in Washington, D.C., as Minister. In that capacity, he was responsible for the Canadian government's relations with the U.S. Congress and the interests of Canadian provinces & territories in Washington, D.C.. Norton also served in the Embassy's Economic Section from 1990-94 and was a member of Canada's negotiating teams for the intellectual property and investment chapters of NAFTA. From 2000-2006 Roy was based in Toronto, working for the Government of Ontario (05-06 as Assistant Deputy Minister, International Relations & Chief of Protocol in the Ministry of Intergovernmental Affairs; previously as Assistant Deputy Minister of Export Development, and President/CEO of Ontario Exports Inc., in the Ministry of Economic Development and Trade).

**Dawn Pysarchik**  
Professor, Department of Advertising, Public Relations, and Retailing

Dawn Pysarchik is a professor of advertising, public relations and retailing at Michigan State University. She is leading the Cross Borders Project aimed at cultural understanding across all borders. She is formerly the Senior Associate Dean in International Studies and Programs at Michigan State University (MSU). In that position, she regularly assists academic and service units at MSU, as well as institutions nationally and internationally, in support of international research, teaching, and outreach. As the oversight administrator of the Japan Center for Michigan Universities (JCMU), located in Hikone, Japan, she interfaces with the fifteen public Michigan universities that constitute the JCMU consortium. She has a keen interest in the impact of study abroad on the professional and personal development of students. Pysarchik teaches and conducts research on comparative distribution systems, market development and periodically international procurement and product development.

**John Reifenberg**  
Professor of Law, College of Law

Prior to joining the faculty in 1978, Reifenberg was an Instructor at Southern Methodist University Law School, and Assistant Professor of Law at Nova University Law School. Reifenberg is the Executive Director of the Center for Canadian-United States Law and Chair of the International and Comparative Law Program at the Law College. He was the author of the 1987 Jessup International Moot Court Problem. During the 1990-91 academic year, Reifenberg was a Fulbright Fellow at Wuhan University Law School in the People's Republic of China. He teaches Torts, International Law, International Business Transactions, and various comparative law courses.
Douglas Roberts  
Director, Institute for Public Policy and Social Research, College of Social Sciences

Douglas Roberts serves as the Director of the Institute for Public Policy & Social Research (IPPSR) at Michigan State University. He holds more than 28 years of experience in Michigan government, including 10 years as state treasurer, time as director of the Senate Fiscal Agency, deputy superintendent of the Department of Education, deputy director of the Department of Management and Budget (DMB) and acting director of DMB. He played a major role in the creation and adoption of what is now called "Proposal A." He also served for two years as a vice president with Lockheed Martin IMS. He holds doctorate and master’s degrees in economics from MSU and a bachelor’s degree in economics from the University of Maryland. He has been affiliated with IPPSR since April 2003.

Patricia Rogers  
Assistant Professor Residential College of Arts and Humanities

Patricia is an Assistant Professor in the Residential College in Arts and Humanities. She received her Ph.D. in History at MSU. Her primary fields include British Imperial and Colonial American and Canadian histories along with women’s history and gender studies. Roger’s primary research fields center on eighteenth-century Anglo-American empire and commerce. Currently, She is working on an article centering on Loyalists and cultural identity formation in the Anglo-American Atlantic at the end of the American Revolution.

AnnMarie Schneider  
Director, Canadian Studies Center

AnnMarie leads the program planning and policy education division of IPPSR and advises the Institute’s communications and marketing strategies. Under her direction are the Michigan Applied Policy Grant Program and an annual public forum series featuring research expertise on current issues facing state legislatures. Having directed MSU’s Legislative Leadership Program for several years, she advises IPPSR’s citizen leadership programs along with international policy education efforts. In addition, Schneider directs MSU’s Canadian Studies Center. As chief administrator, her charge is to generate interest and engagement in Canada’s role in the world among academic, business and policy communities. She holds a bachelors degree from St. Robert Bellarmine University and a master’s degree from the University of Louisville in Speech and Communication.
**Michael Stamm**  
Assistant Professor, Department of History and School of Journalism

Dr. Michael Stamm specializes in media and journalism history and holds a joint appointment at MSU in the Department of History and the School of Journalism. He received his Ph.D. from the University of Chicago in 2006, where he studied American cultural and political history. His doctoral dissertation was awarded the Margaret A. Blanchard Doctoral Dissertation Prize for best dissertation in journalism and mass communication history by the American Journalism Historians Association in 2007. The book resulting from that dissertation, *Sound Business: Newspapers, Radio, and the Politics of New Media*, was published by the University of Pennsylvania Press in April 2011.

**Kayleigh Vandenbussche**  
Corporate Economics & Strategic Issues, Ford Motor Company

Kayleigh VandenBussche is an Economic Research Analyst, responsible for data collection and presentation of economic indicators, analytical support for industry and economic emerging market assessments, publication of forecast assumptions and seasonal factors, and general research for special studies. She holds a B.A. degree in Economics as well as Public Administration and Public Policy from Michigan State University (2011) and joined Ford in July last year.