

Follow up to GLOBAL TRADE AND TRANSPORTATION: NEXT STEPS
Save the Dates – October 16 through 18, 2011

Thank you again for your participation in the June meeting, "Global Trade and Transportation: Next Steps," in Halifax this summer. The momentum of the meeting and the follow through on recommendations of the group has stirred a great deal of activity!

The connections made in Halifax have pushed Michigan State University, Dalhousie University, the Prima Civitas Foundation, MEDC, Detroit Regional Chamber, and many others to quickly move forward with the development of a truly bi-national Export/Import strategy. This initiative, called the **Great Lakes International Trade and Transport Hub (GLITTH)**, will look to merge export and trade strategies in order to maximize the economic benefits of freight transported to and from Canada, and the Midwest region including Michigan and Ohio.

To give the group a mechanism for operating, a GLITTH Steering Committee has been formed, and a charter for the group has been finalized (a copy of the charter are attached). *We welcome additional partners at the table should you be interested in joining us at any time by conference call or when visiting MSU!*

Another recommendation and commitment of the Halifax meeting was a Fall 2011 follow up gathering in Michigan. This conference is in the works and has been scheduled for **October 16th (reception), 17th, and the 18th (through lunch) at the Kellogg Center in East Lansing, Michigan**. We invite and encourage all of you to attend and participate in this pivotal conference. Given the action-oriented nature of the group, we see this as the next step for bringing business to the table to gain input on the business proposal. Please let us know of your interest and we will send out further details as soon as they become available.

For now, book your flight and call The Kellogg Center to make your hotel arrangements. A limited number of rooms have been held since the meeting is planned at the beginning of Michigan State's HOMECOMING WEEK. The Kellogg Center can be reached at 1.800.875.5090; you will need to stipulate that you are with the Great Lakes International Trade and Transport (GLITTH) Group.

We look forward to our continued work together as we build a bi-national Export/Import strategy that brings economic sustainability to Canada and the U.S. Midwest!

Sincerely,

Dr. Daniel F. Lynch
Director, Centre for International Trade & Transportation
Dalhousie University
School of Business Administration
6100 University Ave. Suite 2063
Halifax, Nova Scotia B3H 3J5 Canada
Cell: 517-410-7366
Tel: 902-494-6248
Fax: 902-494-1483
Email: dan.lynch@dal.ca

AnnMarie Schneider
Director, Canadian Studies Center
MSU Legislative Leadership Program
Michigan State University
306 Delia Koo International Center
East Lansing, Michigan USA 48823
Cell: 517-290-8838
Tel: 517-353-9349
Fax: 517-432-8249
Email: annmarie@msu.edu