



Great Lakes International Trade and Transport Hub Summit

Developing an Action Agenda

October 16 (Welcome Reception and Dinner) - October 18 (2:00 p.m. Closing)
Kellogg Hotel & Conference Center | Michigan State University | East Lansing, Michigan

This is your invitation to participate in a forward-thinking meeting about trade, transportation and the export economy between the U.S. Midwest States of Michigan and Ohio, and Canada.

Confirmed Lead Speakers Include (in order of appearance):

- **Russell MacLellan, Past Premier of Nova Scotia**
- **Doug Rothwell, President, Business Leaders for Michigan**
- **Roy Norton, Consul General of Canada**
- **Rick Snyder, Governor of the State of Michigan**

Who Should Attend?

- Business, research, and policy leaders who want to move ahead and identify action steps for efficiently increasing exports and related economic development efforts
- Transportation industry experts such as logistics managers, freight loader, shipper, railroad, and airport representatives who can contribute input on improving the transport of goods between the U.S. and Canada while networking with economic developers
- Innovative thinkers who are actively participating in the export economy and are interested in discussing specific actions that if taken, would save time and money
- Infrastructure and security professionals who can provide high priority action items for investing in more reliable and predictable logistics between the U.S. and Canada while maintaining a secure and safe pathway
- Economic developers who find it valuable to exchange information about specific economic development activity between the U.S. Midwest region – particularly Michigan and Ohio – and Canada's Ontario and Nova Scotia Provinces
- Principal investigators who have conducted key studies related to the export economy and wish to advance their research and improve how business is done between the U.S. and Canada

Why attend?

The Summit is planned as a benchmark event coinciding with Michigan's "Trade and Infrastructure" Month. You will gain critical information about what is needed and what will be done to accelerate the export economy that involves the U.S. Midwest and Canada. Your voice will be heard as the summit moves to:

- Build an **ACTION AGENDA** for breaking down identified barriers
- Participate in setting priorities through interactive technology
- Discover ways to leverage regional assets that accelerate bi-national economic development
- Address security concerns around streamlining customs processes
- Identify infrastructure and regulatory barriers
- Amplify demand through increased exposure and understanding of GLITTH goals

Information shared during the summit will contribute to a **BUSINESS PLAN** intended to solidify and advance the Canada-U.S. Midwest trade corridor.

Registration

If you see yourself in this mix, please put the Summit on your calendar today and register at <http://bit.ly/pi4nGM>

Registration cost is \$150.00. Mention the GLITTH Summit for a reduced room rate at the Kellogg Hotel & Conference Center.

The fee includes dialogue with a broad network who wishes to expedite the export economy between the U.S. and Canada and, admittance to all Summit sessions along with two breakfast meetings, two network receptions, one dinner program, two keynoted lunches and one refreshment break.

The Summit is brought to you by the Great Lakes International Trade and Transport Hub (GLITTH) Initiative, a multi-collaborative, volunteer-chartered organization.

For more information about the GLITTH initiative, please contact David Hollister at Prima Civitas Foundation (d.hollister@primacivitas.org), AnnMarie Schneider at Michigan State University (annmarie@msu.edu), or Daniel Lynch at Dalhousie University (dan.lynch@dal.ca).

