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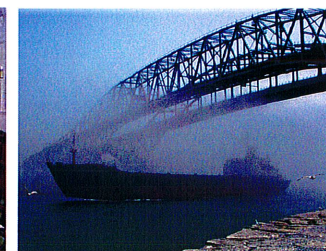
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In 2005, Michigan State University celebrates the 150th anniversary of its founding as the pioneer land grant institution.



Strengthening Canadian-U.S. Relations



October 6, 2005 • Michigan State University



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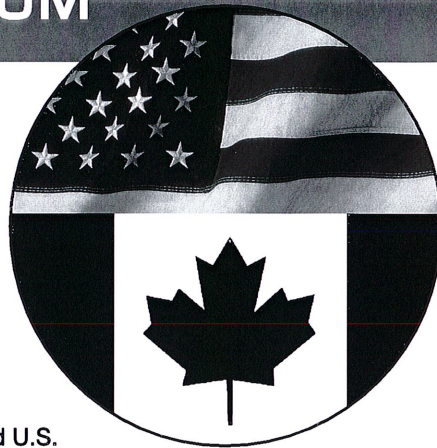
ABOUT THE FORUM

Canadian National Railway, Canada's largest freight railroad, has endowed an ongoing forum series through the Michigan State University Canadian Studies Centre to focus on public policy opportunities for strengthening Canadian-U.S. relations.

The CN Forum welcomes open discussion of policy-relevant issues concerning Canada and U.S. relations among government and business leaders, the university community and media professionals, as well as the general public. The forum is intended to not only increase awareness of common concerns among residents of the Great Lakes region, but also connect those who have particular interest in related areas of policy, business, research and advocacy, so that they may continue to work together long into the future.

CN FORUM GOALS

- To identify critical issues in Canadian-U.S. relations and bring to MSU internationally known speakers to discuss these issues with academic, government, and business leaders.
- Inform students, government and business leaders, the media and the general public in Michigan and Ontario on issues of importance to the Great Lakes region.
- Provide a venue for academic, business, advocacy, and governmental leaders to share information, discuss matters of common concern, and identify opportunities for mutual cooperation to enhance social and economic growth.
- Increase awareness of Canada among students by encouraging graduate and undergraduate students to research the Canadian dimensions of policy issues in multiple disciplines across the campus.
- Encourage the participation of graduate students in national and international Canadian Studies associations.



SPONSORS




The Centre's mission, to provide teaching, research and outreach to those interested in the many relationships between Canada and the United States, is derived from Michigan State University's land grant mission. Areas of study include anthropology, American studies, business, economics, English, fisheries and wildlife, food science, geography, history, labor and industrial relations, resource development, and social sciences as well as teacher education. www.isp.msu.edu/canadianstudies/

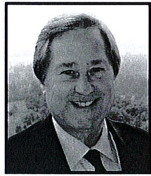
IPPSR Extending scholarly expertise to Michigan's policymaking community is at the heart of the Institute for Public Policy and Social Research's mission. Over the past three decades, IPPSR has built a reputation for serving leaders and scholars with top-notch research, inviting discussion, and world-class political leadership training. Input from legislators and their key staff members, state department officials, university faculty, policy practitioners, and other leaders drives the institute's efforts. www.ippsr.msu.edu

CN FORUM FUNDED BY

CN CN is a leader in the North American rail industry. Following its acquisition of Illinois Central in 1999, WC in 2001 and GLT in 2004, as well as its partnership agreement with BC Rail in 2004, CN provides shippers with more options and greater reach in the rapidly expanding market for north-south trade. www.cn.ca

 Government of Canada Foreign Affairs Canada, through the Consulate General of Canada Canadian Embassy, Washington, D.C., and the Consulate General of Canada in Detroit, has awarded the Michigan State University Canadian Studies Centre a Canadian Studies Matching Grant in support of the CN Forum. Canadian Studies Grants encourage continuing dialogue and understanding of Canada on the part of American scholars and opinion leaders. www.detroit.gc.ca

SPEAKERS



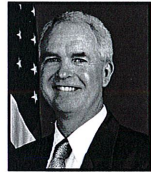
Governor James J. Blanchard

CN Distinguished Lecturer

Governor Blanchard was named ambassador to Canada in May 1993, after serving two terms as governor of Michigan (1983-1991) and four terms as a member of the United States Congress (1975-1983). In 1992, he chaired President Bill Clinton's successful campaign in Michigan. Governor Blanchard is also former chairman of the Democratic

Governors Association and the National Democratic Platform Committee, as well as a former member of the National Governors Association's executive committee.

During his tenure as ambassador, Blanchard managed a broad range of trade, natural resources, environmental, and national security issues between the United States and Canada, providing support critical to the passage of both NAFTA and the Open Skies Agreement.



Dennis L. Schornack

Panelist

Dennis L. Schornack was appointed to chair the U.S. Section of the International Joint Commission by President George W. Bush and was confirmed by the U.S. Senate. During his tenure at the IJC, he has focused on the problem of aquatic invasive species and has testified on

the subject before both the U.S. Congress and the Canadian Parliament. Schornack's leadership of the IJC caps a 25-year career in government, including 11 years in senior positions for Michigan Governor John Engler. Most notably, he co-led the development of Annex 2001, an agreement among the eight Great Lakes states and two Canadian provinces to manage Great Lakes water uses and diversions.



Rocco A. Delvecchio

Panelist

As the Consul General of Canada based in Detroit, Rocco A. Delvecchio represents Canada in Michigan, Ohio, Indiana and Kentucky. Prior to taking his assignment as Consul General, Delvecchio was the Executive Director of Investment Partnerships Canada, a joint venture of Industry Canada

and the Department of Foreign Affairs and International Trade with a mandate to attract, retain and expand foreign investment in Canada. He has also worked in the forest industries and in the field of resource processing, economic and regional development, aerospace and defense.

SPEAKERS



Mayor Eddie Francis

Panelist

Mayor Francis was first elected to City Council in June 1999. He became the youngest Councilor in Windsor's history when he was chosen to represent Ward 5 (East Riverside/Forest Glade) at the age of 25. In the November 2000 general election, Mayor Francis was re-elected to his

Ward 5 seat with the largest majority ever recorded. As an active member of City Council, Mayor Francis was involved in most of the city's major committees, agencies and boards.



Sanford "Sandy" Ring

Panelist

Sanford "Sandy" Ring, is Chief Operating Officer of the Michigan Economic Development Corporation. Ring was formerly an attorney in private practice with the Washington office of Dykema Gossett, where he was responsible for building the firm's international trade regulatory and legislative practice.

Ring is proud to count as friends both Democratic and Republican members of Michigan's congressional delegation and enjoys a reputation as an articulate and frequent manufacturing and trade commentator for publications like the Detroit News, American Metals Market, Plastics News and Crain's Detroit Business.

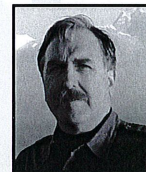


Timothy H. Hoeffner

Panelist

Timothy H. Hoeffner, is Policy Administrator for the State of Michigan's Department of Transportation (MDOT), Intermodal Policy Division. In his previous position, he was the manager of Rail Passenger Services, Multi-Modal Transportation Services Bureau with MDOT. During

his career, Hoeffner has held various positions in Design and Local Services within the Bureau of Highways. He brings extensive on-the-job knowledge and experience garnered from 25 years of service at MDOT.



Philip J. Handrick, PhD

Panel Facilitator

Philip J. Handrick, is Director of the Canadian Studies Centre at Michigan State University. An anthropologist, he teaches a variety of courses including "Canada: Social Science Perspectives" and directs the annual International Freshman Seminar in Quebec City each July. He has done

extensive research on the English-speaking minorities of the Eastern Townships of Quebec. Handrick regularly teaches courses which examine globalization, nationalist movements, trade and social change with an emphasis on U.S.-Canadian relations at the regional level.

FACTS

- 45,000 trucks – one every 2.5 seconds-cross the U.S.-Canadian border every day. One truck crosses the Ambassador Bridge every six seconds.
- Export rail tonnage to the U.S. in 2004 totaled 76.5 million tons. The automotive sector, consistently the largest contributor to these totals, accounted for 49% in 2004. Sarnia was the leading border rail crossing point for import tonnage in 2004, accounting for 18.5% of total rail import volume (4.0 million tons).
- In 2003, Michigan sold over \$8.6 billion in auto parts to Canada and in turn bought more than \$21 billion in automobiles and \$7.8 billion in trucks.
- On average, Michigan and Canada exchange \$177 million a day. Michigan exports to Canada totaled \$20 billion in 2003 with \$44.7 billion in imports, primarily automotive.
- Residents of Michigan made 8.4 million visits to Canada in 2004, spending \$754 million. Canadians made over 1.9 million visits to the Great Lakes State, spending over \$165 million.
- As part of the War on Terror, Canada was the first ally to deploy to the Persian Gulf and Northern Arabian Sea after 9/11. 18 Canadian warships and 12,000 troops have been deployed so far.
- None of the terrorists responsible for 9/11 entered the U.S. from Canada. The millennium bomber was caught as a result of Canadian and U.S. authorities working together.
- With \$1.3 billion crossing the border every day and 200 million travelers crossing (two-way), trade in goods and services between Canada and the United States surpassed \$144 billion in 2003. The largest bilateral trading relationship in the world, this relationship supports 5.2 million U.S. jobs, including 174,000 in Michigan alone (based on 2001 data).
- Canada has the world's second largest proven oil reserves and is the leading source of energy imports to the U.S. In 2003, Canada supplied 29% of U.S. energy imports, including 17% of oil and 88% of the U.S. natural gas imports. Canada provides close to 100% of the U.S. electricity imports and is a major provider of electricity to the Northeastern U.S. as well as upper Midwest.

Source: *CanadianAlly.com*

AGENDA

- 1:30 pm **Welcome**
Philip J. Handrick, PhD
Director of Canadian Studies Centre
Michigan State University
- Opening Remarks**
Kim A. Wilcox, PhD
Provost and Vice President for Academic Affairs
Michigan State University
- 1:40 pm **Keynote Address**
Governor James Blanchard
First CN Distinguished Lecturer
- 2:15 pm **Panel Discussion**
 - Rocco Delvecchio, Consul General of Canada
 - Dennis Schornack, U.S. Section Chair, International Joint Commission
 - Eddie Francis, Mayor of Windsor, Ontario
 - Timothy Hoeffner, Intermodal Policy Division, Michigan Department of Transportation
 - Sanford "Sandy" Ring, Chief Operating Officer, Michigan Economic Development Corporation
- 3:00 pm **Open Discussion**
- 3:45 pm **Final Comments from Panel Participants**
- Closing Remarks**