

**Canadian Studies Center
Michigan State University
2012 Annual Board Meeting and CN Forum**

**Tuesday, May 15 -- Kellogg Center, Lincoln Room
Reception and Red Cedar Room Dinner
Wednesday, May 16 -- International Center, Third
Floor Work Session and First Floor Lunch**

Tuesday, May 15 – Kellogg Center

5:00 p.m. to 6:30 p.m.

Reception and Address

Kellogg Center, Lincoln Room

Canadian Studies Center will host the Port Lansing Global Logistics Reception, Lincoln Room

Speakers

*Governor James J. Blanchard, Honorary Chair of the Board
Canadian Studies Center at Michigan State University
Michigan's important and necessary role in the global
economy with Canada as its partner*

CN Leadership Delegate

CN's view of Michigan and its supply chain potential

7:00 p.m.

Private Dinner for Advisory Board Members

Kellogg Center, Red Cedar Room

Roy Norton, Consulate General of Canada in Detroit

*Canada's Priorities in its Relationship with the U.S. and the
World*

9:00 p.m. Closing

Wednesday, May 16, International Center

8:00 a.m. Continental Breakfast

International Center, Third Floor, Room 303

8:30 a.m. Kick Off Session

Welcome

*Richard Cole, Professor and Immediate Past Chairperson of
the Department of Advertising, Public Relations and Retailing
at Michigan State University*

Opening remarks

*Governor James Blanchard, Honorary Chair of the Board
Canadian Studies Center at Michigan State University*

An Invitation to Fellow Board Members

University Priorities: Current Activity, Goals, Vision

AnnMarie Schneider, Director, Canadian Studies Center

**9:00 a.m. Faculty Engagement—Led by Dawn Pysarchik,
Professor, Professor, Department of Advertising, Public
Relations and Retailing**

- **Professional Growth**

Michael Stamm, Assistant Professor, Dept. of History
and School of Journalism
Fulbright Experience

- **Interest/Project Focused**

Rebecca Malouin, Assistant Professor and Director
of International Programs, Dept. of Family Medicine
Health Focused Project

- **Cross Discipline Mix**

Heather Howard, Assistant Professor, Dept. of
Anthropology
Seminar Series/Arts and Humanities Symposium

- **On and Off Campus Mingle**

Dave Closs, Professor, Supply Chain Management,
John H. McConnell Chair in Business Administration
Supply Chain Innovation

Table Discussion of Faculty Engagement for 2012-2013

10:10 a.m. Break

10:30 a.m.

Policy Discussion – Led by Sarah Hubbard

- **Trade and Transportation**

Daniel Lynch, Associate Professor and Director,
Centre for International Trade & Transportation,
Dalhousie University

David Hollister, President, Prima Civitas Foundation
University Partnership, Great Lakes International
Trade and Transport Hub Initiative

- **Great Lakes, Shared Responsibility**

Patricia Birkholz, Director, Office of the Great Lakes,
Michigan Dept. of Environmental Quality
Invasive Species
Great Lakes Restoration

Table Discussion of Policy Focus for 2012-2013

11:30 a.m. Break for Lunch, Core faculty invited

Conversation with Provost Kim Wilcox

International Center, Spartan Room A, First Floor

**1:00 p.m. Student Participation – Facilitated by
Kayleigh VandenBussche**

- **Presenting the Opportunity to Students**
Douglas Barcy, Senior Vice President, PNC Bank
AnnMarie Schneider, Director, MSU Canadian
Studies Center
Why Canada? Why at MSU?
- **Providing the Incentive**
Gloria Combe, Principal, Combe Consultants, Inc.
Student Scholarship Members
- **Recruiting Student Interest**
Michael Jones, Professor and Chairperson, Co-
director of Quantitative Fisheries Center, Dept. of
Fisheries and Wildlife
Internship Opportunities
Graduate Seminar

Table Discussion of Student Opportunities 2012-2013

**2:00 p.m. Envisioning a Top Ranked Center—Facilitated
by Janet Blanchard**

- **Defining Priorities**
- **Setting a direction consistent with the day's
discussion**
- **Seeking Resources and Development Ops**

**3:00 p.m. Meeting Summary – Facilitated by AnnMarie
Schneider**

- **2012-2014 Activities, Goals, Vision**
Closing Remarks from around the Table

3:30 p.m. Adjourn

FOR DISCUSSION