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Strengthening Canadian-U.S. Relations



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Sesquicentennial



www.cnforum.msu.edu

ABOUT THE FORUM

Canadian National Railway, Canada's largest freight railroad, has endowed an ongoing forum series through the Michigan State University Canadian Studies Centre to focus on public policy opportunities for strengthening Canadian-U.S. relations.



The CN Forum welcomes open discussion of policy-relevant issues concerning Canada and U.S. relations among government and business leaders, the university community and media professionals, as well as the general public. The forum is intended to not only increase awareness of common concerns among residents of the Great Lakes region, but also connect those who have particular interest in related areas of policy, business, research and advocacy, so that they may continue to work together long into the future.

CN FORUM GOALS

- To identify critical issues in Canadian-U.S. relations and bring to MSU internationally known speakers to discuss these issues with academic, government, and business leaders.
- Inform students, government and business leaders, the media and the general public in Michigan and Ontario on issues of importance to the Great Lakes region.
- Provide a venue for academic, business, advocacy, and governmental leaders to share information, discuss matters of common concern, and identify opportunities for mutual cooperation to enhance social and economic growth.
- Increase awareness of Canada among students by encouraging graduate and undergraduate students to research the Canadian dimensions of policy issues in multiple disciplines across the campus.
- Encourage the participation of graduate students in national and international Canadian Studies associations.

SPONSORS



The Centre's mission, to provide teaching, research and outreach to those interested in the many relationships between Canada and the United States, is derived from Michigan State University's land grant mission. Areas of study include anthropology, American studies, business, economics, English, fisheries and wildlife, food science, geography, history, labor and industrial relations, resource development, and social sciences as well as teacher education. www.isp.msu.edu/canadianstudies/



Extending scholarly expertise to Michigan's policymaking community is at the heart of the Institute for Public Policy and Social Research's mission. Over the past three decades, IPPSR has built a reputation for serving leaders and scholars with top-notch research, inviting discussion, and world-class political leadership training. Input from legislators and their key staff members, state department officials, university faculty, policy practitioners, and other leaders drives the institute's efforts. www.ippsr.msu.edu

CN FORUM FUNDED BY



CN is a leader in the North American rail industry. Following its acquisition of Illinois Central in 1999, WC in 2001 and GLT in 2004, as well as its partnership agreement with BC Rail in 2004, CN provides shippers with more options and greater reach in the rapidly expanding market for north-south trade. www.cn.ca



Government of Canada
Consulate General of Canada

Foreign Affairs Canada, through the Canadian Embassy, Washington, D.C., and the Consulate General of Canada in Detroit, has awarded the Michigan State University Canadian Studies Centre a Canadian Studies Matching Grant in support of the CN Forum. Canadian Studies Grants encourage continuing dialogue and understanding of Canada on the part of American scholars and opinion leaders. www.detroit.gc.ca

FACTS

- U.S. and Canada enjoy the largest energy trade relationship in the world and Canada is viewed as the most important trading partner to the United States. This partnership supports an estimated 174,000 Michigan jobs.
- Canada is the single largest foreign supplier of energy to the United States – providing 17% of U.S. oil imports and 18% of the U.S. natural gas demand.
- Aside from oil and gas, Canada's main exports to the United States are metals and lumber.
- There are more than 200 million crossings of the U.S. - Canada border every year. The Detroit-Windsor and Port Huron-Sarnia crossings represent almost half of all traffic between the United States and Canada.
- Canada is the seventh-largest foreign investor in the United States with investments in manufacturing, wholesale trade, real estate, petroleum, and services such as finance and insurance.
- U.S. investment in Canada is primarily in mining and smelting industries, petroleum, chemicals, the manufacture of machinery and transportation equipment, and finance services.

Source: Canada.usembassy.gov
CanadianAlly.com

AGENDA

1:00 – 1:45 p.m.

Open Reception with the Speaker and Panelists

2:00 – 3:30 p.m.

Welcome and Introductions

Opening Remarks

Phil Handrick, Director
Canadian Studies Center

Introduction to Keynote Speaker

Robert Noble, Consul General to U.S., Canada

Keynote Address

Paul M. Tellier, Corporate Director

Panel Discussion

Sean O'Dell, Executive Director,
Windsor Gateway Project
Transportation Canada

James Steele, Senior Manager,
U.S. Federal Highway Transportation

Harry Whalen, Senior Vice President
Michigan Economic Development Corporation (MEDC)

Audience Questions

3:30 p.m.

Conclusion

SPEAKERS



Paul M. Tellier
Corporate Director

Paul M. Tellier is a Director of Alcan, Inc., Bell Canada Enterprises (BCE), Bell Canada and Telsat Canada; Canadian Forest Products (CANFOR), GM Canada, and McCain Foods Ltd. He is also Strategic Advisor to Société Générale, a global bank headquartered in France. Mr. Tellier is a member of the Board of the Canadian Institute for Advanced Research (CIAR).

Mr. Tellier was President, Chief Executive Officer and Director of Bombardier Inc. in 2003 and 2004. Prior to this, he was President and Chief Executive Officer and a Director of the Canadian National Railway Company (CN), a position he held for 10 years.

From August 1985 until he took up his post at CN in 1992, Mr. Tellier was Clerk of the Privy Council and Secretary to the Cabinet of the Government of Canada, the top public servant in the country. He served in many positions in the public sector, including Deputy Minister of Indian Affairs and Northern Development in 1979 and as Deputy Minister of Energy, Mines and Resources in 1982.

Mr. Tellier is a graduate of the universities of Ottawa and Oxford, England and was admitted to the Quebec Bar in 1963. He has received several Honorary degrees in the areas of law, science, and commerce.

Mr. Tellier was appointed Companion of the Order of Canada in 1993. He has received numerous awards including Canada's Most Respected CEO, KPMG/Ipsos-Reid Survey, 2003; McCullough Logistics Executive of the Year Award, National Transportation League, 2001; Canada's Outstanding CEO of the Year, 1998, and; Governor General's Outstanding Achievement Award, 1990.

SPEAKERS



Sean O'Dell
Panelist

Sean O'Dell is currently the executive director of the Windsor Gateway Project with Transport Canada where he represents the Canadian federal government. The project is a partnership with the United States to implement a 30-year transportation strategy. Sean O'Dell advises and creates strategies to address issues of free and secure trade, security, environmental concerns and community impacts of the Windsor-Detroit Gateway.



James J. Steele
Panelist

James J. Steele is a Senior Management Official for the FHWA in the Michigan Division Office in Lansing, Michigan. Mr. Steele is currently responsible for the delivery of the Federal-aid highway program to the State of Michigan. He is a licensed professional engineer in Washington, D.C. and is presently serving on an International Border Working Group to develop a new U.S.-Canada border crossing.



Harry Whalen
Panelist

As Senior Vice President for International Development for the Michigan Economic Development Corporation, Harry Whalen leads a team responsible for promoting trade development and attracting international investment opportunities to Michigan. The MEDC has been recognized as one of the top economic development organizations in the U.S. by Site Selection Magazine and has led the nation in the recruitment and expansion of new business investment since 1997.



Robert Noble
Panelist

Robert Noble is the newly appointed Canadian Consul General in Detroit. He joined the Canadian Trade Commissioner Service in 1974 after a period of work in the private sector and the Ontario government. Mr. Noble has had postings to Dakar, Madrid, twice to Mexico City and Boston. He most recently served as Deputy Consul General of Canada in New York.