



Before Summit activities

In preparation for the discussion of an action agenda...

Please submit a paragraph summary on economic development projects related to trade between the U.S. Great Lakes Region and Canada with contact information by Oct 13.

Economic development project leaders are invited to display a poster presentation from Sunday through Monday. Plans to display a poster must be relayed by October 13.

All facilitators and panelists agree to participate in a conference call prior to the Summit.

All panelists are asked to come prepared with the top three action steps needed to move binational trade forward as it relates to the theme that the panel is addressing.

Ongoing Summit Activity

As we build the action agenda...

There will be transcribers for the entirety of the Summit for purposes of a post-conference report.

Informed facilitators will help move the discussion.

The audience will have an opportunity to vote on priorities in the strategic plan and where these actions fall on a timeline.

Summit participants will develop an action agenda for increasing trade between the U.S. Midwest and Canada.

SUMMIT AGENDA

Great Lakes International Trade and Transport Hub Summit
Kellogg Center, East Lansing, MI -- October 16 through October 18

ECONOMIC DEVELOPMENT STIMULATION BETWEEN THE GREAT LAKES REGION, ONTARIO AND NOVA SCOTIA USING EMERGING GLOBAL SUPPLY CHAIN SOLUTIONS

DEVELOPING AN ACTION AGENDA

Sunday, October 16

Sunday's session will extend a welcome to sponsors and participants. Key themes of the two-day meeting will be presented. Attendees will understand the fundamental purpose or mission underlying the work to be accomplished during the summit. The audience will learn about current activity focused on business challenges with supply chain innovation and bi-national trade.

Welcome

4:00pm Reception: Meeting our work partners

Participants are invited to step forward to provide an elevator speech (three to five minutes) on their area initiative and what they hope to get out of the summit. Audience members will be able to connect later with those in the room who have similar interests to their own. An introduction to the conference format as well as audience participation tools will be presented.

-AnnMarie Schneider, Institute for Public Policy and Social Research, Canadian Studies Center Director, Michigan State University, GLITTH Vice Chair

-Dan Lynch, Centre for International Trade and Innovation, Dalhousie University, GLITTH Vice Chair

5:00 Dinner: Envisioning where we want to be, Building the Action Agenda

Opening speakers will give their perspective on past accomplishments, current status and future challenges associated with this initiative. Their remarks will reflect on the timing for bi-national and multi-state/province collaboration to drive supply chain innovation and trade. Speakers will deliver the challenge to participants to create a robust action agenda that will produce a more efficient and more capable bi-national supply chain.

Dave Hollister, Senior VP for Strategic Initiatives, Prima Civitas Foundation
Great Lakes Trade and Transport Hub Steering Committee Chair

6:30 pm OPENING SESSION: Defining the barriers to more regional trade

The session will identify the challenges for businesses who are interested in cross border trade. There will be an update on regional efforts to drive economic stimulation and job creation through global supply chain innovation. Industry leaders will deliver their experience of the barriers to cross border trade. Additionally, there will be a brief introduction of summit themes related to the GLITTH Initiative. The themes will be used in developing an action agenda with conference participants.

Key Presenter:

David Closs, John H. McConnell Chaired Professor of Business Administration, Chairperson, Dept of Marketing and Supply Chain Management, Michigan State University Broad School of Business

Discussants:

Bill Hall, Director, Production Programming and Scheduling, Chrysler Group LLC

Don Weintritt, Global Director Next Generation Business Processes and Technologies, Dow Chemical

7:30 pm Networking Session

Monday, October 17

7:30 a.m. Registration and Continental Breakfast

8:00 a.m. Welcome

Review of Summit Work Agenda

Monday will kick off the process for what we will accomplish at the end of the day, and by close of the summit.

8:30 a.m. Summary Report on Business Barriers

Presentation and clarification of summit themes

David Closs, John H. McConnell Chaired Professor of Business Administration, Chairperson, Dept of Marketing and Supply Chain Management, Michigan State University Broad School of Business

9:00 a.m. Presider: David Hollister

SESSION I: BUSINESS and INDUSTRY COLLABORATION – Strategic Planning Initiative I

Key Presenter: Douglas Rothwell, CEO, Business Leaders of Michigan

9:20 a.m. Panel Discussion: What are the key actions needed to drive business and industry collaboration?

Panel Facilitator: Jim Smiertka, Senior Vice President and General Counsel Prima Civitas Foundation

Panel Members:

Dan Casey, CEO, Economic Development Alliance, St. Clair County

Kristen Claus, Executive Director, Sault Ste. Marie Economic Development Corporation

Felicia Fairchild, Executive Director, Saugatuck – Douglas Convention and Visitors Bureau

Bryce Kelly, Aerotropolis, Wayne County, Michigan

Bernie Scibienski, Landaal Trucking

Carolyn Gawlik, Sr Director for Transportation, Distribution and Logistics, Detroit Regional Chamber

10:30 a.m. BREAK/Suggested action items placed in priority order

10:50 a.m. Presider: AnnMarie Schneider

SESSION II: ASSETS AND INFRASTRUCTURE INTEGRATION – Strategic Planning Initiative II

Key Presenter: Kirk Steudle, Director, Michigan Department of Transportation

Director Steudle is making special accommodations to join the GLITTH discussion by Skype while hosting the American Association of State Highway and Transportation Officials (AASHTO) in Detroit City. AASHTO is a standards

setting body for transportation design and construction throughout the United States. The association also represents air, rail, water, and public transportation. Director Steudle is the 2010-11 Vice President of AASHTO, and serves on the executive committee.

11:10 a.m. Panel Discussion: What are the key actions to drive asset and infrastructure integration?

Panel Facilitators: Dan Lynch, Centre for International Trade and Innovation, Dalhousie University

Panel Members:

Craig Crawford, President and CEO, Ontario BioAuto Council
Christopher Dingman, Northern Border Specialist, U.S. Department of Transportation
Marge Belington, Continental Rail Gateway
Janice Karcher, Vice President, Genesee Regional Chamber of Commerce
Bradley Hull, Assoc Professor, Reid Chair, Dept of Management, Marketing, and Logistics, John Carroll University

12:30 p.m. *Break for lunch/Suggested action items placed in priority order*

1:30 p.m. *Presider: David Hollister*

SESSION III: WORKFORCE, TALENT AND EDUCATION – Strategic Planning Initiative III

Key Presenter: Jeff Mason, Executive Director, University Research Corridor

1:50 p.m. Panel Discussion: What are the key actions to drive workforce, talent, and education?

Panel Facilitator: Marietta Baba, Dean of Michigan State University's College of Social Science

Panel Members:

Amy Cell, Senior Vice President, Talent Enhancement, MI Economic Development Corporation
Tom Crampton, Executive Dean, Mott Community College
Neil Sheridan, Director, Kettering Tech Works
Major General Michael J. Lehnert (Ret.), Senior Advisor, U.S. Department of Homeland Security
Lawrence Molnar, Associate Director, Institute for Research on Labor, Employment, and Economy, UM
Sam Singh, Senior Consultant, New Economy Initiative

2:50 p.m. *BREAK/Suggested action items placed in priority order*

3:15 p.m. Action agenda items reviewed and put on a timeline *Presiders: David Hollister and Matthew Riggs*
Action items suggested by panelist during the previous sessions will be presented. The audience will place these items on a timeline of 1) three to six months, or 2) nine months to one year, or 3) more than one year's time.

3:30 p.m. *Presider: Marietta Baba*

Session IV: POLICY TRANSFORMATION – Strategic Planning Initiative IV

Key Presenter: Roy Norton, Consul General of Canada, Detroit

3:50 p.m. Panel Discussion: What are the key actions to drive policy transformation?

Panel Facilitator: David Lick, P3 Group Director, Foster, Swift, Collins & Smith, P.C.

Panel Members:

Mark Wise, Office of Nova Scotia Gateway Secretariat, NS Dept. of Transportation & Infrastructure Renewal
Kevin Smith, Senior Vice President of Strategic Programs, Sandler & Travis Trade Advisory Services, Inc.
John Austin, Senior Fellow, Metropolitan Policy Program, Brookings Institution
Josh Hjartarson, Policy Director, Mowat Centre, University of Toronto
Michael Belzer, Great Lakes Global Freight Gateway
William Henderson, U.S. Office of Homeland Security, Detroit Field Operations

5:00 p.m. SUMMARY OF THE DAY, PLAN FOR TOMORROW

5:30 p.m. Networking Reception

6:30 p.m. Dinner on your own

Tuesday, October 18

8:00 a.m. Continental Breakfast, Auditorium

8:30 a.m. Morning Welcome Presider: David Hollister

Key Address: The Honorable Rick Snyder, Governor, State of Michigan

Q&A will follow Governor Snyder's remarks. Questions cards will be collected so that as many questions as possible may be answered in the amount of time the Governor will be with the group.

9:00 a.m. Presider: AnnMarie Schneider

Session V: MARKETING AND PUBLIC EDUCATION – Strategic Planning Initiative V

Key Presenter: Invited, but not yet confirmed

9:30 a.m. Panel Discussion: What are the key actions to drive Marketing and Public Education?

Panel Facilitator: AnnMarie Schneider

Panel Members:

Ben Erulkar, Senior Vice President, Economic Development, Detroit Regional Chamber

John Melcher, Center for Community and Economic Development, Michigan State University

Rick Chapla, Vice President, Business Development The Right Place of Grand Rapids, Michigan

Tomas Hult, Center for International Business Research and Education, Michigan State University

Christine Drennen, Public Administration Specialist, Toledo Metropolitan Area Council of Governments

Richard Cole, Professor & Past Chair, MSU Dept of Marketing, PR & Advertising

10:30 a.m. BREAK /Suggested action items placed in priority order

10:45 a.m. Presiders: David Hollister and Matthew Riggs, Prima Civitas Foundation

Summary Layout of Action Agenda Items from all Sessions, Timeline Assignments

What can be done in the short term (three to six months) and what is more likely to be in the longer term of nine months to one year? What is the vision for more than one year out? How do we keep the focus on supply chain innovations to drive job growth?

11:45 a.m. Audience Report on the Summit

(Facilitators: Jim Smiertka – Business and Industry Collaboration; Daniel Lynch -- Asset and Infrastructure Integration; David Lick – Policy Transformation; Marietta Baba – Workforce, Talent, and Education; AnnMarie Schneider – Marketing and Public Education)

12:15 p.m. Making the Commitment to the Action Agenda for Trade and Economic Development
David Hollister and Russell MacLellan

1:30 p.m. Closing, Next Steps